

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	02/01/22	02/01/22	Ch 8 News Midday M-F CM Ch 8 News Midday M-F		11a-12p	-T-----	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/31/22	02/06/22	-T-----			1		\$40.00		0.00				
N 2	KLKN	02/02/22	02/02/22	Ch 8 News Midday M-F CM Ch 8 News Midday M-F		11a-12p	--W----	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/31/22	02/06/22	--W----			1		\$40.00		0.00				
N 3	KLKN	02/03/22	02/03/22	Ch 8 News Midday M-F CM Ch 8 News Midday M-F		11a-12p	---T---	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/31/22	02/06/22	---T---			1		\$40.00		0.00				
N 4	KLKN	02/04/22	02/04/22	Ch 8 News Midday M-F CM Ch 8 News Midday M-F		11a-12p	----F--	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/31/22	02/06/22	----F--			1		\$40.00		0.00				
N 5	KLKN	02/07/22	02/07/22	Ch 8 News Midday M-F CM Ch 8 News Midday M-F		11a-12p	M-----	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00

Order / Rev: 45210
Alt Order #: 27670445
Flight Dates: 02/01/22 - 02/07/22

Advertiser: Herbster for Governor
Product Desc: Order
Estimate: 201207

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	M-----		1				\$40.00		0.00			
N 6	KLKN	02/06/22	02/06/22	This Week	CM	8a-9a	-----S	:30	2	\$45.00	P-05	0.00	NM	2	\$90.00
		This Week													
		THIS WEEK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/31/22	02/06/22	-----S		2				\$45.00		0.00			
N 7	KLKN	02/01/22	02/01/22	Good Morning America	CM	7a-9a	-T-----	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
		Good Morning America													
		GMA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/31/22	02/06/22	-T-----		1				\$75.00		0.00			
N 8	KLKN	02/02/22	02/02/22	Good Morning America	CM	7a-9a	--W----	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
		Good Morning America													
		GMA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/31/22	02/06/22	--W----		1				\$75.00		0.00			
N 9	KLKN	02/03/22	02/03/22	Good Morning America	CM	7a-9a	---T---	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
		Good Morning America													
		GMA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/31/22	02/06/22	---T---		1				\$75.00		0.00			
N 10	KLKN	02/04/22	02/04/22	Good Morning America	CM	7a-9a	----F--	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
		Good Morning America													
		GMA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/31/22	02/06/22	----F--		1				\$75.00		0.00			
N 11	KLKN	02/07/22	02/07/22	Good Morning America	CM	7a-9a	M-----	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
		Good Morning America													
		GMA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	M-----		1				\$75.00		0.00			
N 12	KLKN	02/01/22	02/01/22	Ch 8 News at 10p M-F	CM	10p-1035p	-T-----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		Ch 8 News at 10p M-F													
		CHANNEL 8 EYEWITNESS													
		ADDED WEIGHT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/31/22	02/06/22	-T-----		1				\$175.00		0.00			
N 13	KLKN	02/02/22	02/02/22	Ch 8 News at 10p M-F	CM	10p-1035p	--W----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		Ch 8 News at 10p M-F													
		CHANNEL 8 EYEWITNESS													
		ADDED WEIGHT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/31/22	02/06/22	--W----		1				\$175.00		0.00			
N 14	KLKN	02/03/22	02/03/22	Ch 8 News at 10p M-F	CM	10p-1035p	---T---	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		Ch 8 News at 10p M-F													
		CHANNEL 8 EYEWITNESS													
		ADDED WEIGHT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/31/22	02/06/22	---T---		1				\$175.00		0.00			
N 15	KLKN	02/04/22	02/04/22	Ch 8 News at 10p M-F	CM	10p-1035p	----F--	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		Ch 8 News at 10p M-F													
		CHANNEL 8 EYEWITNESS													
		ADDED WEIGHT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/31/22	02/06/22	----F--		1				\$175.00		0.00			
N 16	KLKN	02/07/22	02/07/22	Ch 8 News at 10p M-F	CM	10p-1035p	M-----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		Ch 8 News at 10p M-F													
		CHANNEL 8 EYEWITNESS													
		ADDED WEIGHT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 45210
Alt Order #: 27670445
Flight Dates: 02/01/22 - 02/07/22

Advertiser: Herbster for Governor
Product Desc: Order
Estimate: 201207

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/07/22	02/13/22	M-----		1			\$175.00	0.00					
N 17	KLKN	02/01/22	02/01/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-T-----	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
ENTERTAINMENT TONIGH ADDED WEIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		01/31/22	02/06/22	-T-----		1			\$175.00	0.00					
N 18	KLKN	02/02/22	02/02/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	--W----	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
ENTERTAINMENT TONIGH ADDED WEIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		01/31/22	02/06/22	--W----		1			\$175.00	0.00					
N 19	KLKN	02/03/22	02/03/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	---T---	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
ENTERTAINMENT TONIGH ADDED WEIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		01/31/22	02/06/22	---T---		1			\$175.00	0.00					
N 20	KLKN	02/07/22	02/07/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	M-----	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
ENTERTAINMENT TONIGH ADDED WEIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/07/22	02/13/22	M-----		1			\$175.00	0.00					
N 21	KLKN	02/03/22	02/03/22	Thursday Prime 1 Thursday Prime 1	CM	7p-8p	---T---	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
STATION 19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		01/31/22	02/06/22	---T---		1			\$250.00	0.00					
N 22	KLKN	02/06/22	02/06/22	Sunday Prime 2 Sunday Prime 2	CM	7p-8p	-----S	:30	2	\$175.00	P-05	0.00	NM	2	\$350.00
CELEB WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		01/31/22	02/06/22	-----S		2			\$175.00	0.00					
N 23	KLKN	02/06/22	02/06/22	Sunday Prime 3 Sunday Prime 3	CM	8p-9p	-----S	:30	2	\$175.00	P-05	0.00	NM	2	\$350.00
SUPERMARKET SWEEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		01/31/22	02/06/22	-----S		2			\$175.00	0.00					
N 24	KLKN	02/06/22	02/06/22	Sunday Prime 1 Sunday Prime 1	CM	6p-7p	-----S	:30	2	\$175.00	P-05	0.00	NM	2	\$350.00
AFHV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		01/31/22	02/06/22	-----S		2			\$175.00	0.00					
N 25	KLKN	02/04/22	02/04/22	Friday Prime Other Friday Prime Other	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	PM----F--	:30	2	\$150.00	P-05	0.00	NM	2	\$300.00
20/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		01/31/22	02/06/22	----F--		2			\$150.00	0.00					
N 26	KLKN	02/02/22	02/02/22	Wednesday Prime 2 Wednesday Prime 2	CM	8p-9p	--W----	:30	1	\$250.00	P-06	0.00	NM	1	\$250.00
CONNERS/HOME EC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		01/31/22	02/06/22	--W----		1			\$250.00	0.00					
N 27	KLKN	02/02/22	02/02/22	Wednesday Prime 1 Wednesday Prime 1	CM	7p-8p	--W----	:30	1	\$275.00	P-05	0.00	NM	1	\$275.00
GOLDBERGS/WONDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		01/31/22	02/06/22	--W----		1			\$275.00	0.00					
N 28	KLKN	02/01/22	02/01/22		CM	12p-1p	-T-----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00

Order / Rev: 45210
Alt Order #: 27670445
Flight Dates: 02/01/22 - 02/07/22

Advertiser: Herbster for Governor
Product Desc: Order
Estimate: 201207

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 12p-1p M-F 12p-1p											
				GMA 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/31/22	02/06/22	-T-----			1		\$25.00		0.00				
N 29	KLKN	02/02/22	02/02/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	--W----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
				GMA 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/31/22	02/06/22	--W----			1		\$25.00		0.00				
N 30	KLKN	02/03/22	02/03/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	---T---	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
				GMA 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/31/22	02/06/22	---T---			1		\$25.00		0.00				
N 31	KLKN	02/04/22	02/04/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	----F--	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
				GMA 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/31/22	02/06/22	----F--			1		\$25.00		0.00				
N 32	KLKN	02/07/22	02/07/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	M-----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
				GMA 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/07/22	02/13/22	M-----			1		\$25.00		0.00				
N 33	KLKN	02/01/22	02/01/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	-T-----	:30	1	\$35.00	P-05	0.00	NM	1	\$35.00
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/31/22	02/06/22	-T-----			1		\$35.00		0.00				
N 34	KLKN	02/02/22	02/02/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	--W----	:30	1	\$35.00	P-05	0.00	NM	1	\$35.00
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/31/22	02/06/22	--W----			1		\$35.00		0.00				
N 35	KLKN	02/03/22	02/03/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	---T---	:30	1	\$35.00	P-05	0.00	NM	1	\$35.00
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/31/22	02/06/22	---T---			1		\$35.00		0.00				
N 36	KLKN	02/04/22	02/04/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	----F--	:30	1	\$35.00	P-05	0.00	NM	1	\$35.00
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/31/22	02/06/22	----F--			1		\$35.00		0.00				
N 37	KLKN	02/07/22	02/07/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	M-----	:30	1	\$35.00	P-05	0.00	NM	1	\$35.00
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/07/22	02/13/22	M-----			1		\$35.00		0.00				
N 38	KLKN	02/01/22	02/01/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	-T-----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
				LIVE W/KELLY & RYAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/31/22	02/06/22	-T-----			1		\$25.00		0.00				
N 39	KLKN	02/02/22	02/02/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--W----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
				LIVE W/KELLY & RYAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/31/22	02/06/22	--W----			1		\$25.00		0.00				
N 40	KLKN	02/03/22	02/03/22		CM	9a-10a	---T---	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00

Order / Rev: 45210
 Alt Order #: 27670445
 Flight Dates: 02/01/22 - 02/07/22

Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 201207

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9a-10a M-F 9a-10a											
				LIVE W/KELLY & RYAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/31/22	02/06/22	---T---	1		\$25.00		0.00						
N 41	KLKN	02/04/22	02/04/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	----F--	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
				LIVE W/KELLY & RYAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/31/22	02/06/22	----F--	1		\$25.00		0.00						
N 42	KLKN	02/07/22	02/07/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	M-----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
				LIVE W/KELLY & RYAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/07/22	02/13/22	M-----	1		\$25.00		0.00						
N 43	KLKN	02/01/22	02/01/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	-T-----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				DR PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/31/22	02/06/22	-T-----	1		\$50.00		0.00						
N 44	KLKN	02/02/22	02/02/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	--W----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				DR PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/31/22	02/06/22	--W----	1		\$50.00		0.00						
N 45	KLKN	02/03/22	02/03/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	---T---	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				DR PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/31/22	02/06/22	---T---	1		\$50.00		0.00						
N 46	KLKN	02/04/22	02/04/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	----F--	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				DR PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/31/22	02/06/22	----F--	1		\$50.00		0.00						
N 47	KLKN	02/01/22	02/01/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	-T-----	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
				CHANNEL 8 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/31/22	02/06/22	-T-----	1		\$125.00		0.00						
N 48	KLKN	02/02/22	02/02/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	--W----	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
				CHANNEL 8 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/31/22	02/06/22	--W----	1		\$125.00		0.00						
N 49	KLKN	02/03/22	02/03/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	---T---	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
				CHANNEL 8 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/31/22	02/06/22	---T---	1		\$125.00		0.00						
N 50	KLKN	02/04/22	02/04/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	----F--	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
				CHANNEL 8 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/31/22	02/06/22	----F--	1		\$125.00		0.00						
N 51	KLKN	02/05/22	02/05/22	Good Morning America Sat Good Morning America Sat	CM	7a-9a	-----S-	:30	2	\$35.00	P-05	0.00	NM	2	\$70.00
				GMA SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/31/22	02/06/22	-----S-	2		\$35.00		0.00						
													Totals	57	\$5,560.00



125 West 55th St
New York, NY 10019

Contract # 27670445	Changes as of: 1/31/2022 at 10:02 AM	Version: Current State Version 1
CPE: HRBST/ORDR/201207	Flight: 2/1/22 - 2/7/22	Station: KLKN
Agency: Smart Media Group	Advertiser: Herbster for Governor	Market: Lincoln&Hstng-Krny-Pls DMA
Product: Order	Office: WASHINGTON	Con Type: POLITICAL/VOTE
Agency Order #: 30078390	Service: Nielsen	Total \$: \$5,560.00
Buyer: Gaeckler, Elaine	Primary Demo: Adults 35+	Total Spots: 57
Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342	Total CPP: \$40.67
Separation:		Total GRP: 136.7
		Traffic #: 45210

Comments: New order for Herbster, estimate 201107. Please confirm asap. Thanks, Elaine

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	2/1 - 2/7							Total Spots	Total \$	CPP*	GRP*
								2/1	2/2	2/3	2/4	2/5	2/6	2/7				
1	M-F 11a-12n		CHANNEL 8 EYEWITNESS	\$40.00	2.9	8,700	30	1	1	1	1	0	0	1	5	\$200.00	\$13.79	14.5
2	Su 8a-9a		THIS WEEK	\$45.00	1.5	4,100	30	0	0	0	0	0	2	0	2	\$90.00	\$30.00	3.0
3	M-F 7a-9a		GMA	\$75.00	1.6	6,300	30	1	1	1	1	0	0	1	5	\$375.00	\$46.88	8.0
4	M-F 10p-10:35p		CHANNEL 8 EYEWITNESS	\$175.00	2.8	10,200	30	1	1	1	1	0	0	1	5	\$875.00	\$62.50	14.0
ADDED WEIGHT																		
5	M-F 6:30p-7p		ENTERTAINMENT TONIGHT	\$175.00	3.2	10,400	30	1	1	1	0	0	0	1	4	\$700.00	\$54.69	12.8
ADDED WEIGHT																		
6	Th 7p-8p		STATION 19	\$250.00	2.9	15,000	30	0	0	1	0	0	0	0	1	\$250.00	\$86.21	2.9
7	Su 7p-8p		CELEB WHEEL	\$175.00	4.8	12,100	30	0	0	0	0	0	2	0	2	\$350.00	\$36.46	9.6
8	Su 8p-9p		SUPERMARKET SWEEP	\$175.00	4.2	8,700	30	0	0	0	0	0	2	0	2	\$350.00	\$41.67	8.4
9	Su 6p-7p		AFHV	\$175.00	3.6	11,400	30	0	0	0	0	0	2	0	2	\$350.00	\$48.61	7.2
10	F 8p-10p		20/20	\$150.00	2.7	12,600	30	0	0	0	2	0	0	0	2	\$300.00	\$55.56	5.4
11	W 8p-9p		CONNERS/HOME EC	\$250.00	2.9	0	30	0	1	0	0	0	0	0	1	\$250.00	\$86.21	2.9
12	W 7p-8p		GOLDBERGS/WONDER	\$275.00	2.7	0	30	0	1	0	0	0	0	0	1	\$275.00	\$101.85	2.7
13	M-F 12n-1p		GMA 3	\$25.00	1.1	0	30	1	1	1	1	0	0	1	5	\$125.00	\$22.73	5.5
14	M-F 10a-11a		THE VIEW	\$35.00	1.9	0	30	1	1	1	1	0	0	1	5	\$175.00	\$18.42	9.5
15	M-F 9a-10a		LIVE W/KELLY & RYAN	\$25.00	1.3	0	30	1	1	1	1	0	0	1	5	\$125.00	\$19.23	6.5
16	M-F 4p-5p		DR PHIL	\$50.00	1.7	0	30	1	1	1	1	0	0	0	4	\$200.00	\$29.41	6.8
17	M-F 5p-5:30p		CHANNEL 8 NEWS	\$125.00	3.7	0	30	1	1	1	1	0	0	0	4	\$500.00	\$33.78	14.8
18	Sa 7a-9a		GMA SAT	\$35.00	1.1	0	30	0	0	0	0	2	0	0	2	\$70.00	\$31.82	2.2
TOTALS:								9	11	10	10	2	8	7	57	\$5,560.00	\$40.67	136.7



125 West 55th St
New York, NY 10019

Contract # 27670445	Changes as of: 1/31/2022 at 10:02 AM	Version: Current State Version 1
CPE: HRBST/ORDR/201207	Flight: 2/1/22 - 2/7/22	Station: KLKN
Agency: Smart Media Group	Advertiser: Herbster for Governor	Market: Lincoln&Hstng-Krny-Pls DMA
PO BOX 26067	Product: Order	Office: WASHINGTON
ALEXANDRIA, VA 22313	Agency Order #: 30078390	Service: Nielsen
	Buyer: Gaeckler, Elaine	Primary Demo: Adults 35+
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$5,560.00
		Total Spots: 57
		Total CPP: \$40.67
		Total GRP: 136.7
		Traffic #: 45210

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
01/31/22 10:02 AM	System	Notice Received.
01/31/22 9:44 AM	ALEXANDRA BRADLEY	New order for Herbster, estimate 201107. Please confirm asap. Thanks, Elaine

Competitive Information	
Market Budget:	\$6,085
KLKN Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	57	\$5,560.00	\$40.67	136.7
Total	100%	57	\$5,560.00	\$40.67	136.7

Monthly Summary		
Month	Spots	Dollars
2022-Feb	57	\$5,560.00
Total	57	\$5,560.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	1/31/22 9:48 AM					\$0	\$0	
New	1/31/22 9:44 AM	ALEXANDRA BRADLEY	Confirmed	57		\$5,560.00	\$5,560.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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